



BENEFITS OF REPS REGISTRATION



In a nutshell, REPs registration gives you:

- A publicly recognisable, promotable and marketable quality mark
- Marketing material to promote yourself
- Global recognition through portability
- Listing on our searchable database
- Access to continuing professional development courses and education
- Valuable resources and tools

REPs is the registration body for the New Zealand exercise industry, with the majority of exercise facilities in New Zealand only using the services of REPs Registered Exercise Professionals. Registration is the expected standard and the right thing to do with more than 3500 exercise professionals registered in New Zealand, and over 230,000 registered worldwide.

REPs is not-for-profit and has a key objective of making sure that New Zealanders receive world class safe and effective exercise advice.

The REPs standards are set by the industry through consultation processes. REPs is supported and recognised by Exercise New Zealand, Te Mahi Ako, and is in regular communication with key government agencies including the Ministry of Health, ACC, and the Ministry of Sport and Recreation.

REPs registration gives you immediate recognition of your professionalism and provides your annual “licence to operate”. REPs registration clearly enables exercise professionals to differentiate themselves from the cowboys who still operate in our industry, and who have little or no training.

Our message to the public is clear:
For safe and effective exercise advice, ONLY use REPs Registered Exercise Professionals!

If you are a professional working in any industry, you should register with your professions registration body as it is **the right thing to do**. This means that the registration body can promote the benefits of using professionals in that industry – which in this case is you!

Although not the main reason to register, REPs registration also provides other valuable **benefits** to your registration. Please read on for further information.



230,000+



3,500+



250+

Benefits for All Registered Exercise Professionals



Health and Safety at Work Act 2015



International Portability - Globally, registration is expected in a number of countries where NZ exercise professionals travel. We hear the stories of unregistered exercise professionals moving overseas and unable to work, and having to spend thousands of dollars to retrain to prove that they can perform their role. By simply REPs registering, they could have avoided these issues and costs. The good news is that NZ REPs registration is recognised by our international portability partner registers in Australia, the UK, Ireland, UAE, South Africa, Poland and India.

Crucial Health & Safety Resources - The Health and Safety at Work Act 2015 (HSWA) imposes obligations on those delivering exercise to ensure it is safe. Registered exercise professionals have access to cutting-edge guides and online support tools to manage their health and safety obligations.

OneMusic Licence - REPs registered personal trainers receive a OneMusic licence when working independently of an exercise facility and operating 4 or fewer personal training sessions per week (using music). Training sessions include boot camps, exercising in a park, training groups at the beach etc.

Industry News and Updates - Keep up to date by receiving regular information on key industry news and events through our REPs E-News.

Continuing Professional Development (CPD) - It is important that exercise professionals remain up to date with the latest science, research and trends in exercise and physical activity. Receive discounts on a wide range of continuing professional development courses and workshops on a range of topics.

Significant Discount to ExerciseNZ Events

Conference - New Zealand's largest upskilling event for exercise professionals. Spanning three days in Auckland, the conference features local and international speakers sharing the latest updates, research, and insights on topics such as group exercise, personal training, yoga, and overall wellness.

Conference LITE - New Zealand's largest 1-day upskilling event for exercise professionals, held in Christchurch. Conference LITE also has a dedicated Aqua stream.

ExerciseNZ On Tour - A half-day concentrated educational and upskilling opportunity held at multiple locations across the country.

Exercise NZ Industry Awards - REPs registered individuals are eligible to enter the ExerciseNZ Awards. With multiple categories to choose from, entering the awards gives you the chance to receive valuable feedback, provided from stage 2 onwards, from industry experts. It's an opportunity to grow, improve, and potentially win an award for your hard work and dedication to the industry.

REPs Resources and Tools - You have access to a range of stylish and practical REPs resources and tools to help you operate your business, while at the same time promoting the benefits of using REPs registered exercise professionals. Producing these resources yourself would take a significant amount of your time and money, so REPs saves you this hassle! Our resources include evidence-based exercise pre-screening, client forms, plus our Tell Me More client information brochure range providing valuable guidance to your clients on exercise topics.

The resources are downloadable and free for REPs registered trainers and facilities to use.

Academy Sessions - The ExerciseNZ Academy, virtual masterclasses designed to provide you with upskilling opportunities, ensuring you stay at the forefront of industry trends and best practices. Academy sessions are free for REPs registered individuals, with many providing free CPD points.

Additional Benefits for REPs Registered Contractors

Use REPs Registration to Promote Yourself - Promoting yourself as a REPs Registered Exercise Professional is very powerful. By adding REPs branding to your own website, profile cards, business cards etc. You can easily promote a clear message of your commitment to high standards.

REPs provides a range of logo options which can be downloaded directly at www.reps.org.nz/logo



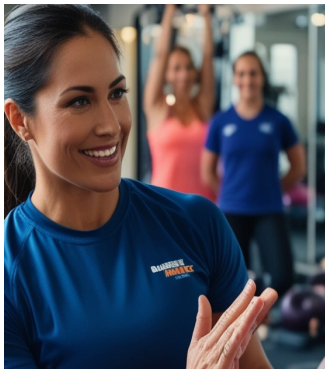
Online Promotional Profile Page - It is very simple to create your own publicly searchable profile page promoted through the REPs website. Promote yourself 24 hours a day, seven days a week, for free. You can add a photo, information on your services, and an easy email link for the public to contact you. You can even link to your own YouTube video to give your profile an added advantage.

Professional Risk Insurance Included - While ACC covers some of the risks a contractor could be exposed to, there are many other significant and potentially costly risks.

These include breaches of the Privacy Act, Fair Trading Act and the legal defence costs associated with a prosecution, and other risks like accidental damage to a premise if operating from a facility, etc.

Contractor registration includes public liability, statutory liability and professional indemnity insurance offering peace of mind and protection for the registered contractor, their clients, and any facility from which they operate. This insurance can be very expensive to purchase, so its inclusion provides a significant benefit.

For more information go to www.reps.org.nz/insurance



P O Box to 22114
Christchurch 8140
Ph 0800 55 44 99
www.reps.org.nz
info@reps.org.nz

NZ REPs is a founding member of

